



ESTIMATE

Attention: Joe Client
Hypothetical Inc.
581 Main Street, 4th Floor
Woodbridge, NJ 07095

Date 3/29/07

For: Sales kit (re)design

Due: By or before event on March 24, 2006

Includes: Design and production of HCI sales kit to include:

1. Re-printing of folder without attached brochure.
2. Folder One-sheets. To create one-sheet system that fits into folder. System to be color-coded and have a "staggered" design for ease of presentation. One-sheets will be created describing each of the following:
 - 2.1. Brief of both plans on the front, comparison table on back
 - 2.2. FAQ for both plans, front and back
 - 2.3. Medical plan description on front, FAQ on back
 - 2.4. Life plan on front, FAQ on back
3. Proposals. 3 different "designed" versions (partner specific) for printing in quantity to go with kit, and an MS word template to use in creating actual proposals.
4. "Designed" proposal guide.
5. "Designed" Service agreement

Cost: \$x,xxx.00
This is an estimate, not a quote. It is calculated based on the amount of time it is projected to complete this project, multiplied by the studio hourly rate of \$xxx per hour. It is based on information provided, and may be inappropriate if additional information is forthcoming, or job specifications change.

This estimate is valid for 30 days.

Terms: One half (\$x,xxx.00) due immediately;
Final balance invoiced at completion of project.
All invoices are due net 30 unless otherwise indicated.
Please make check payable to **Brenits Graphic Design LLC**.

Additional standard terms as described in the document entitled "BGD Terms of Service" still apply, as from earlier projects.

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